

Launch your business by choosing a Pure Romance Starter Kit!

Take the first step to discovering all that is possible with Pure Romance by selecting a Starter Kit. With three great options, it's easy to find the one that's right for you!

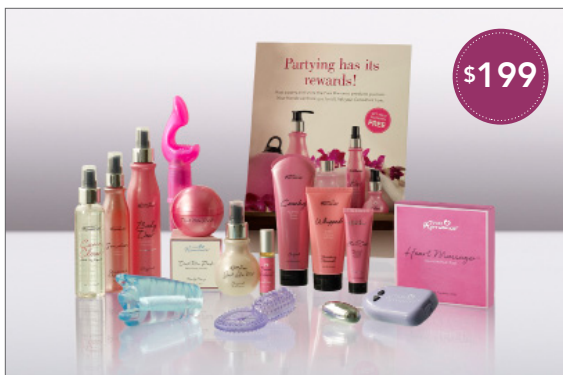
BRONZE AND SILVER STARTER KITS When you purchase the Bronze or Silver Starter Kit, you immediately begin earning 35% of everything you sell. To become an Active Consultant, you have 60 days to purchase \$250 in product (before discounts).

GOLD & PLATINUM* STARTER KIT The Gold and Platinum Starter Kits give you the quickest route to success. You **immediately begin earning 50%** of everything you sell and you automatically become an Active Consultant!

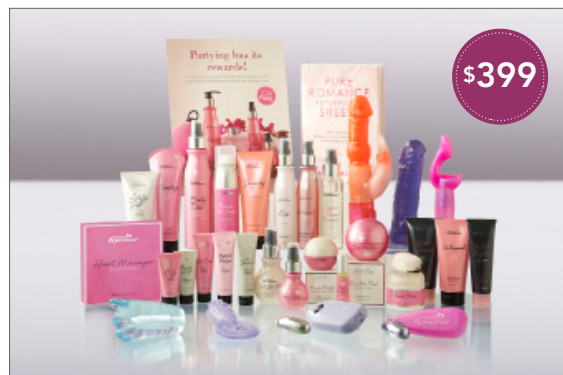
*See Platinum Kit information on back for additional details
Pure Romance reserves the right to substitute products of equal or greater value when necessary. Flavors, colors and scents are subject to change.

ITEM	BRONZE	SILVER	GOLD
BASIC INSTINCT	1	1	2
BODY BLING	0	1	2
BODY DEW	1	1	2
BOOTY EAZE	0	1	2
BOSOM BUDDY	0	1	2
BETWEEN THE SHEETS	0	1	2
COME CLEAN 4 oz.	1	1	2
COOCHY 4 oz.	1	1	2
DUST ME PINK	1	1	2
EX-T-CEE	1	1	2
GREAT HEAD	0	1	2
HEART MASSAGER	1	1	2
JUST LIKE ME	1	1	2
KISS	0	1	2
LICKITY STIFF	0	1	2
LIKE A VIRGIN	0	1	2
NYMPHO NIAGRA	0	1	2
PURE PLEASURE	0	1	2
SENSATIONS	1	1	2
SERENITY	0	1	2
SUPER DELUXE MITTEN	0	0	2
SWEET SEDUCTION	0	0	2
UP ALL NIGHT	0	1	2
WHIPPED	1	1	2
X-SCREAM	0	1	2
BOOK			
BETWEEN THE SHEETS BY PATTY BRISBEN	0	1	1

	BRONZE	SILVER	GOLD
BEDROOM ACCESSORIES			
7 TH HEAVEN	1	1	2
B.O.B.	0	0	2
DADDY FROM THE 'NATI	0	1	2
FAMILY JEWELS	0	0	2
JELLY C SLEEVE	1	1	2
MICRO BULLET	0	0	2
MR. DEPENDABLE	0	1	2
SILVER BULLET	0	2	2
SUPER STRETCH	1	1	2
WIRELESS THUMBS UP	1	1	2
BUSINESS SUPPLIES			
2011 INCENTIVE REQUIREMENTS GUIDE	1	1	1
2011 PLANNER	1	1	1
2011 PURE ROMANCE REWARDS BOOK	1	1	1
BLUEPRINT FOR SUCCESS	1	1	1
BUSINESS ANNOUNCEMENT	1	1	1
POSTCARDS (50)			
BUSINESS CARDS BLANK (50)	1	1	1
CATALOGS	1	1	1
CONTINUING EDUCATION, TRAINING, AND PROFESSIONAL WEBSITE	1	1	1
CUE CARDS	1	1	1
HOSTESS BROCHURES (25)	1	1	1
INCENTIVE REQUIREMENTS GUIDE	1	1	1
INVITATIONS (50)	1	1	1
ORDER FORMS (50)	1	1	1
PLASTIC BAGS (50)	0	0	1
TENT CARD	1	1	1



BRONZE STARTER KIT **\$199**
\$330 Value
Save 40%



SILVER STARTER KIT **\$399**
\$725 Value
Save 45%



GOLD STARTER KIT **\$799**
\$1,600 Value
Save 50%

YOURS FOR
\$1,500
A \$3,800 VALUE



Automatic Activation—Become an Active Consultant immediately when you buy the Platinum Starter Kit!

Go Platinum and receive a 50% Buying Discount for life as long as you remain an Active Consultant!

More than 100 best sellers make this kit a Platinum value!

Loaded with more best selling products than any other kit, the Platinum Starter Kit helps you begin your Pure Romance career feeling prepared, confident, and ready to sell! Get serious about your business—go Platinum!

Platinum Kit Contents

ITEM

BASIC INSTINCT	6
BODY BLING	4
BODY DEW	8
BOOTY EAZE	4
BOSOM BUDDY	4
BETWEEN THE SHEETS	4
COME CLEAN 4 oz.	4
COOCHY 4 oz.	8
DUST ME PINK	4
EX-T-CEE	4
GREAT HEAD	4
HEART MASSAGER	6
JUST LIKE ME	6
KISS	4
KISS AND TELL	4
LICKITY STIFF	4
LIKE A VIRGIN	4
NYMPHO NIAGRA	4
PURE PLEASURE	4
PURE SILK	2
SENSATIONS	4
SERENITY	4
SUPER DELUXE MITTEN	2
SWEET SEDUCTION	2
UP ALL NIGHT	4
WHIPPED	4
X-SCREAM	4

BOOKS

BETWEEN THE SHEETS BY PATTY BRISBEN	1
DATE NIGHT GAME	2
RIDE EM COWGIRL	2
TICKLE HIS PICKLE	2

BEDROOM ACCESSORIES

7 TH HEAVEN	2
B.O.B.	2
BUZZ	2
DADDY FROM THE 'NATI	2
FAMILY JEWELS	5
HUMBELIEVEABLE	2
JELLY C RING	3
JELLY TOOL BELT	3
MICRO BULLET	4
MR. DEPENDABLE	3
SHOCK WAVE	2
SILVER BULLET	5
SUPER STRETCH	4
T.O.M.	2
ULTIMATE 7TH HEAVEN	2
WIRELESS THUMBS UP	2

BUSINESS SUPPLIES

2011 INCENTIVE REQUIREMENTS	1
2011 PLANNER	1
2011 PURE ROMANCE REWARDS	1
BLUEPRINT FOR SUCCESS	1
BUSINESS ANNOUNCEMENT POSTCARDS (50)	1
BUSINESS CARDS BLANK (50)	1
CATALOGS	1
CONTINUING EDUCATION, TRAINING, AND PROFESSIONAL WEBSITE	1
CUE CARDS	1
HOSTESS BROCHURES (25)	1
INVITATIONS (50)	1
ORDER FORMS (50)	1
PLASTIC BAGS (50)	1
TENT CARD	1